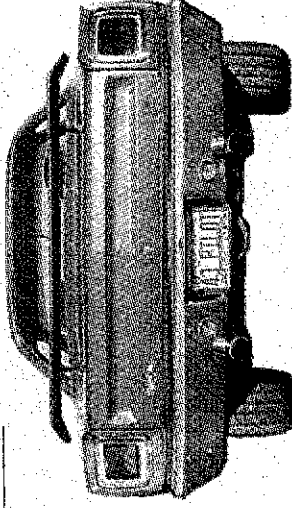


# THE HIGH POINT ENTERPRISE

**REWVED UP:** Project car takes on a life of its own. **1C**

**SAFE DRIVING:** High Point Police Department strategy reduces accidents. **1B**

**RAIN, RAIN, GO AWAY:** Wet weather postpones NASCAR event. **4D**



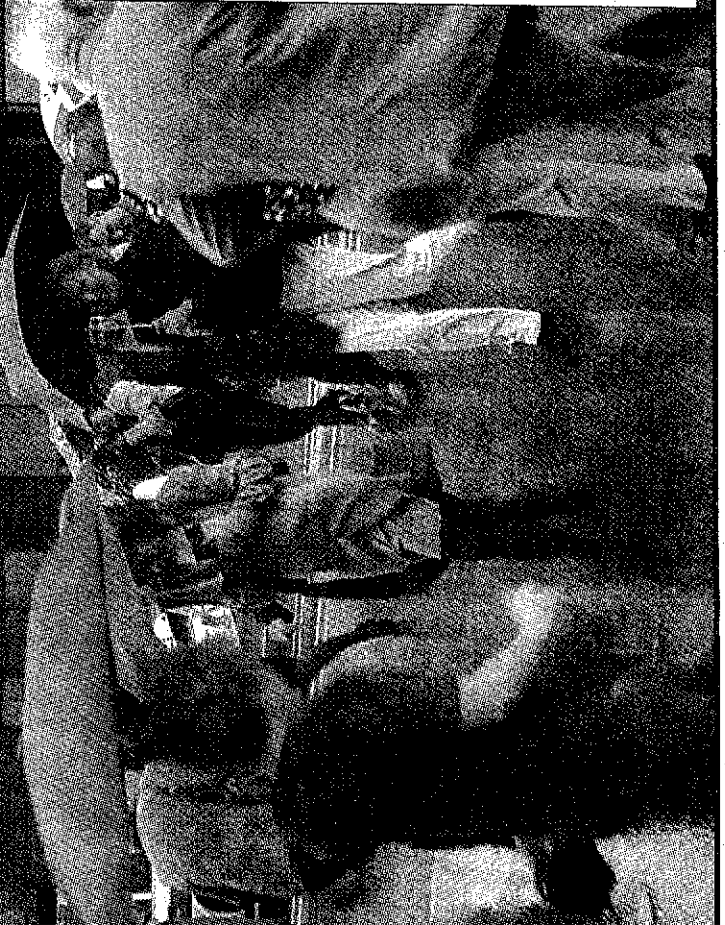
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INTERNATIONAL HOME FURNISHINGS



When it is raining, those attending the International Home Furnishings Market transform downtown High Point in to a bustling business district.

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## More 'critical mass' is key

ENTERPRISE STAFF REPORT

**HIGH POINT** — Making more use of existing downtown buildings and providing support for small-business owners may be a key to bringing year-round life to downtown High Point, local merchants say.

Steve Shellberg, general manager of J Basul Noble Restaurant, said many customers come to High Point to shop for furniture, and he would like to see showrooms opened as retail businesses between markets.

Candy Lambeth, majority

owner and manager of the Radio Building at the corner of S. Main Street and E. Commerce Avenue, said she long has wanted to open a piano bar in the building, but she doesn't think the time is right.

**'You have to have collaborative efforts.'**

**Audie Cashion**

Real estate agent

"There needs to be a little

more critical mass downtown and people interested in coming downtown at night," she said.

For a small venture such as a piano bar or coffee shop to succeed and bring people downtown would require help for the business owner, said Audie Cashion, a real estate agent specializing in commercial properties.

"You have to have collaborative efforts with the city and developers, and they have to have deep pockets because it can't be just a small business that tries to throw its hat in the ring," Cashion said.